

# ISSUES AND OPPORTUNITIES ELEMENT

Appendix  
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**Appendix A-1**


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**QUALITY OF LIFE**

1. What are the three most important reasons for you and your family to live in Iowa County? (Because of three selections per person the totals will be greater than 100%.)

a. Agriculture	24%
b. Appearance of homes	3%
c. Community services	2%
d. Cost of home	15%
e. Historical significance	3%
f. Low crime rate	17%
g. Natural beauty	52%
h. Near family and friends	42%
i. Near job or employment opportunities	30%
j. Property taxes	8%
k. Quality neighborhoods	5%
l. Quality schools	5%
m. Recreational opportunities	20%
n. Small town atmosphere	42%

**COMMUNITY FACILITIES AND SERVICES**

3. Please rate each of the following services excellent (E), good (G), fair (F), or poor (P). Choose "not applicable" (NA) if the item does not pertain to you or you are not sure about an item. "NR" means No Response

	<b>E</b>	<b>G</b>	<b>F</b>	<b>P</b>	<b>NA</b>	<b>NR</b>
a. Ambulance service	36%	41%	3%	1%	11%	7%
b. Fire protection	35%	45%	5%	1%	7%	7%
c. Garbage collection	9%	25%	11%	5%	44%	7%
d. Municipal water supply	7%	14%	5%	3%	59%	13%
e. Park and recreation facilities	35%	48%	7%	0%	5%	5%
f. Police protection	21%	51%	16%	3%	4%	5%
g. Public library	24%	47%	12%	2%	7%	7%
h. Public schools system	12%	45%	14%	6%	16%	8%
i. Recycling program	16%	52%	13%	7%	5%	7%
j. Sanitary sewer service	8%	16%	5%	2%	58%	12%
k. Snow removal	22%	48%	12%	3%	10%	5%
l. Storm water management	7%	23%	8%	4%	47%	11%
m. Street and road maintenance	16%	54%	19%	4%	2%	5%

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**NATURAL AND CULTURAL RESOURCES**

4. The following questions ask your opinion about the importance of natural and cultural resources in your community. How important is it to protect the following?

Your responses are Essential (E), Very Important (VI), Important (I), Not Important (NI), Not Applicable (NA) and No Response (NR).

	<b>E</b>	<b>VI</b>	<b>I</b>	<b>NI</b>	<b>NA</b>	<b>NR</b>
a. Air quality	54%	29%	14%	0%	0%	3%
b. Farmland	39%	31%	21%	7%	1%	2%
c. Forested lands	39%	34%	21%	3%	0%	2%
d. Groundwater	64%	24%	9%	0%	0%	2%
e. Historic and cultural sites	20%	26%	41%	9%	2%	3%
f. Open space	31%	28%	27%	8%	1%	5%
g. Rivers and streams	52%	27%	18%	0%	0%	2%
h. Rural character	32%	33%	23%	7%	0%	4%
i. Scenic views and undeveloped hills/bluffs	38%	27%	21%	10%	1%	3%
j. Wetlands	40%	23%	26%	8%	0%	3%
k. Wildlife habitat	35%	31%	26%	4%	1%	2%

**HOUSING**

Housing is an important part of how a community grows. We would like your opinion about the development of housing in your community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

5. Your local jurisdiction should focus on improving existing housing quality.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
14%	41%	13%	2%	19%	12%

6. The following types of housing are needed:

a. Single family housing

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
16%	38%	11%	3%	24%	8%

b. Duplexes (2 units)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
2%	29%	25%	9%	25%	10%

c. Apartments (3 or more)

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
3%	21%	28%	13%	27%	8%

7. Affordable housing is needed in your local jurisdiction.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
21%	38%	16%	6%	16%	3%

8. Elderly housing is needed in your local jurisdiction.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
8%	38%	21%	7%	21%	5%

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9. Starter (first time buyer) homes are needed in your local jurisdiction.

SA	A	D	SD	NO	NR
10%	41%	19%	6%	20%	4%

10. Would you prefer housing built in a traditional design (option A) or a cluster design (option B)?

Option A (traditional design)	19%
Option B (cluster design)	64%
No response	16%

**AGRICULTURE AND LAND USE**

The following questions are asking for your opinion about agriculture and land use in Iowa County.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

11. Productive agricultural land should be allowed to be used for:

a. Agricultural use

SA	A	D	SD	NO	NR
66%	24%	2%	0%	2%	6%

b. Residential use

SA	A	D	SD	NO	NR
7%	29%	28%	23%	3%	9%

c. Commercial use

SA	A	D	SD	NO	NR
4%	16%	35%	32%	4%	9%

d. Any use

SA	A	D	SD	NO	NR
5%	10%	28%	41%	5%	10%

12. Large scale farms (500 or more animal units) should be allowed to expand:

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

a. Anywhere in Iowa County

SA	A	D	SD	NO	NR
7%	14%	37%	30%	4%	9%

b. Nowhere in Iowa County

SA	A	D	SD	NO	NR
15%	16%	29%	23%	6%	11%

c. Outside a 2 mile radius of incorporated areas

SA	A	D	SD	NO	NR
11%	35%	20%	19%	7%	9%

13. Landowners should be allowed to develop land any way they want.

SA	A	D	SD	NO	NR
12%	18%	43%	22%	2%	3%

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14. The visual impacts (view of the landscape) of development are an important consideration when evaluating proposed development.

SA	A	D	SD	NO	NR
38%	43%	9%	2%	4%	4%

15. It is important to require driveways that will meet standards for providing emergency services.

SA	A	D	SD	NO	NR
29%	50%	12%	3%	2%	3%

16. There should be a minimum lot size on residential development in rural areas.

SA	A	D	SD	NO	NR
25%	45%	19%	6%	2%	2%

17. In your opinion what should be the minimum lot size for rural residential development?

Less than 1 acre:	12%
One to 5 acres:	35%
5 to 10 acres:	14%
11 to 40 acres:	10%
40 or more acres:	19%
No limitation:	5%
No response:	4%

**TRANSPORTATION**

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

18. The overall road network (roads, streets, and highways) in Iowa County meets the needs of its citizens.

SA	A	D	SD	NO	NR
23%	68%	3%	0%	2%	3%

19. The condition of local roads and streets in your community is adequate for intended uses.

SA	A	D	SD	NO	NR
17%	72%	6%	1%	2%	2%

20. Biking and walking are important modes of transportation in your community.

SA	A	D	SD	NO	NR
16%	39%	23%	7%	12%	3%

21. There should be more biking and walking lanes along public roadways.

SA	A	D	SD	NO	NR
18%	28%	29%	13%	9%	2%

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22. Rate the following in your local jurisdiction.

Your choices are Excellent (E), Good (G), Fair (F), Poor (P), Not Applicable (NA), and No Response (NR).

	<b>E</b>	<b>G</b>	<b>F</b>	<b>P</b>	<b>NA</b>	<b>NR</b>
a. Roads	15%	68%	12%	2%	1%	3%
b. Sidewalks	3%	19%	13%	4%	56%	4%
c. Bike trails	16%	37%	18%	5%	21%	3%
d. Airports	3%	21%	10%	6%	55%	5%
e. Bus service	1%	5%	3%	21%	65%	5%
f. Shared ride van services	1%	9%	9%	15%	58%	9%
g. Railroads	1%	1%	1%	20%	72%	6%

**COMMUNICATION**

23. Check the two most effective ways your local jurisdiction could provide smart growth information to its landowners and residents. (Because more than one response was asked for the totals will be more than 100%.)

a. Direct mailings	66%
b. Newspaper articles	36%
c. Radio	9%
d. Newsletters	38%
e. Public Meetings	26%
f. Internet	13%

**ECONOMIC DEVELOPMENT**

The following questions are asking about how you view economic development in your local community.

Your choices are: Strongly Agree (SA), Agree (A), Disagree (D), Strongly Disagree (SD), No Opinion (NO), and No Response (NR).

24. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:

a. In an existing city or village

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
18%	40%	21%	4%	7%	9%

b. Near a city or village

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
14%	59%	9%	3%	5%	9%

c. Anywhere in Iowa County

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
3%	12%	34%	33%	4%	16%

25. Iowa County should work to coordinate efforts to actively recruit new businesses and industry.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
40%	41%	8%	3%	2%	6%

26. All Iowa County communities should provide at least some land with infrastructure (water, sewer, access, etc.) for industrial and commercial uses either owned publicly or privately.

<b>SA</b>	<b>A</b>	<b>D</b>	<b>SD</b>	<b>NO</b>	<b>NR</b>
16%	43%	20%	7%	9%	5%

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27. Development at the edge of cities and villages should be required to have municipal water and sewer services.

SA	A	D	SD	NO	NR
20%	46%	16%	3%	10%	4%

28. Iowa County jurisdictions should pursue the following energy alternatives as a form of economic development.

	SA	A	D	SD	NO	NR
a. Ethanol plants	14%	36%	15%	7%	21%	8%
b. Solar energy	31%	41%	7%	1%	13%	7%
c. Wind energy	40%	44%	3%	0%	9%	4%

29. Rate the importance of the following.

Your choices are Essential (E), Very Important (VI), Important (I), Not Important (NI), No Opinion (NO), and No Response (NR).

	E	VI	I	NI	NO	NR
a. Agricultural related businesses	43%	32%	19%	1%	2%	3%
b. Commercial and retail development	21%	36%	32%	5%	2%	3%
c. Downtown development – main street	25%	33%	30%	4%	3%	3%
d. Home based businesses	10%	23%	41%	15%	9%	2%
e. Industrial and manufacturing development	17%	25%	40%	11%	3%	3%
f. Tourism and recreation	32%	37%	20%	5%	3%	3%

**DEMOGRAPHICS**

Please tell us some things about you:

1. Gender	
Male	53%
Female	39%
No response	8%

2. Age	
18 to 24	1%
25 to 34	5%
35 to 44	15%
45 to 54	27%
55 to 64	22%
65 and older	28%
No response	2%

3. Employment status	
a. Employed full time	43%
b. Employed part time	6%
c. Unemployed	1%
d. Self-employed	14%
e. Retired	28%
f. Other	6%
g. No response	2%

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4. Place of residence	
a. Own	95%
b. Rent	1%
c. Other	0%
d. No response	3%

5. Number of adults (over 18) in household	
a. None	3%
b. One	16%
c. Two	69%
d. Three	8%
e. Four	2%
f. Five or more	0%
g. No response	1%

6. Number of children (under 18) in household	
a. None	63%
b. One	12%
c. Two	11%
d. Three	6%
e. Four	2%
f. Five or more	0%
g. No response	6%

7. Income range	
a. Less than \$15,000	7%
b. \$15,000 to \$24,999	9%
c. \$25,000 to \$49,999	25%
d. \$50,000 to \$74,999	26%
e. \$75,000 to \$99,999	12%
f. \$100,000 or more	14%
g. No response	8%

8. How long have you lived in Iowa County?	
a. Less than 1 year	1%
b. 1 to 4 years	15%
c. 5 to 9 years	13%
d. 10 to 24 years	23%
e. 25 years or more	45%
f. No response	3%

9. How many acres of land do you own in Iowa County?	
a. Less than 1 acre	14%
b. 1 to 10 acres	26%
c. 11 to 100 acres	32%
d. 100 acres or more	24%
e. No response	4%

**END OF SUMMARY**